

Case study

JustGoodCars.com



Campaign: JustGoodCars.com

Recall & Awareness Results: 47% of respondents noticed advertising for JustGoodCars.com.

Media: Petrol Pump Nozzle Advertising

Distribution: London & Birmingham

Testimonial: “Alvern Media were quick to see what our needs were. They identified and proposed a targeted marketing campaign which has had the desired effect and raised the profile of www.justgoodcars.com and it's Free to advertise vehicles for sale service. The petrol sites looked good and the material was displayed professionally. We would have no hesitation in recommending them or indeed using them again. Our thanks to you all.”

Andrew Sobell, Sales & Marketing Director, JustGoodCars.com



AdNozzles



AdGates



AdBarriers



AdDoors