

## Artwork Specification

Advertising  
Area

63x283mm

For Standard Size (73x348mm)

Bleed Area

69x289mm

Artwork is acceptable in any digital format.

### It **MUST** provide:

- All **FONT**s used, both screen and printer font
- All **IMAGES**
- All **ILLUSTRATOR** files which have **EMBEDDED** images **MUST** be in EPS format with Binary Encoding.
- If supplying **PDF'S** please ensure cutter guide is removed from artwork.

### Digital files and proofs to:

Fontain  
Unit B1  
Galleywall Trading Estate  
Galleywall Road  
London  
SE16 3PB  
Tel 020 7232 4220

email [production@fontain.london](mailto:production@fontain.london)  
for FTP details

**Should we not receive a colour proof we will be unable to accept liability for content.**

## Artwork Specification

Advertising Area

138x283mm

For Large Size (148x348mm)

Bleed Area

144x289mm

## Artwork Specification

Advertising Area

91.6x285.2mm

For LPG Size (98x348mm)

Bleed Area

97.6x291.2mm

If you have any artwork instructions or require more information please contact your account manager.

# Artwork Specification

For Stantion Size (148x348mm)

Tel: +44 (0) 20 7233 9777  
Email: [info@t4media.co.uk](mailto:info@t4media.co.uk)  
Web: [www.t4media.co.uk](http://www.t4media.co.uk)



Advertising area  
in relation to where  
it appears above  
fuel grade

Advertising area  
in relation to where  
it appears above  
fuel grade

Standard Size (73x348mm)

Large Size (148x348mm)

Examples of Finished Article

Advertising area  
in relation to where  
it appears above  
fuel grade

**LPG**

MM479258\_1281774

LPG Size (98x348mm)

Advertising area

Stantion Size (148x348mm)